

ORDER



Orders
 Order / Rev: 37852
 Alt Order #: 08892731
 Product Desc: Congress / D / CD4
 Estimate:
 Flight Dates: 11/06/12 - 11/06/12
 Original Date / Rev: 11/05/12 / 11/07/12
 Order Type: GENERAL

KLAS

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency Name: GMMB
 Buying Contact: Jesse Demastrie
 Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: Horsford, Steven D-CD4
 Demographic: A25-54
 Product Codes: PO1
 Priority: LV2
 Revenue Codes: AGY, POL, CAND

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	6	\$6,400.00	\$5,440.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	6	\$6,400.00	\$5,440.00	0.00
Totals	6	\$6,400.00	\$5,440.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	11/06/12	11/06/12	8 News Now 4-5a	CM	4-5a	-T-----	:30	1	\$175.00	LV1	0.00	NM	1	\$175.00
				8 News Now 4-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$175.00		0.00			
N 2	8	11/06/12	11/06/12	8 News Now Noon M-F	CM	12-1230p	-T-----	:30	2	\$1,140.00	LV1	0.00	NM	2	\$2,280.00
				8 News Now Noon M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2				\$1,140.00		0.00			
N 3	8	11/06/12	11/06/12	1230-2p Soaps/ LMAD	CM	1230-2p	-T-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
				Soaps / Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$1,315.00		0.00			
N 4	8	11/06/12	11/06/12	1230-2p Soaps/ LMAD	CM	1230-2p	-T-----	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
				Soaps / Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2				\$1,315.00		0.00			
													Totals	6	\$6,400.00